

## PRESS RELEASE

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### **TCii forms partnership with PROJECTFUSION – leader in secure online datarooms**

**TCii Strategic and Management Consultants has linked up with PROJECTFUSION to offer clients a quick, affordable and highly secure way of sharing documents online.**

*London, 15 October 2008* – TCii Strategic and Management Consultants, based in Central London, UK, is helping clients to streamline their processes through a new partnership with PROJECTFUSION, the leading British provider of secure online datarooms.

“PROJECTFUSION’s service offers businesses a quick, affordable and extremely secure way of sharing documents,” says TCii Managing Director Terry Irwin. “We see it as particularly useful to those of our clients who are involved in mergers and acquisitions or cross-border marketing campaigns.”

#### **Online due diligence for mergers and acquisitions**

PROJECTFUSION offers a simple, easy-to-use method for law firms to collaborate securely with clients. It allows them to do all the following entirely online:

- prepare documents with the client
- run datarooms for due diligence
- run a post deal teamroom
- set up a secure boardroom that not even IT staff can view.

Rather than setting up a physical data room and flying bidders in to complete due diligence, PROJECTFUSION users can place all relevant documents in a highly secure online environment. Bidders are then given passwords and allowed to complete due diligence process using a web browser over a secure internet connection.

Once the dealroom is running, clients and their lawyers have access to complete audit trails to monitor bidder activity. Bidders can be added and removed as the process continues. PROJECTFUSION staff are available to help with any enquiries, but users are generally able to manage the entire deal themselves. This helps to ensure that sensitive documents are exposed only to the appropriate parties.

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PROJECTFUSION's benefits to users include:

- complete security and control
- 24/7 global access
- little or no training requirement
- ultra-fast set-up of dealrooms and datarooms
- higher transaction speed and fee-earner efficiency
- simultaneous access to information by multiple parties
- lower travel, courier, reproduction and administration costs
- foreign language support
- full audit trail with real-time reporting
- simple pricing structure, permitting advance costing.

Among PROJECTFUSION's notable milestones to date are a single transaction worth £8 billion and a 3-million-page dataroom containing 125Gb of information.

Recent PROJECTFUSION users include Rothschild, UBS, KPMG, Deloitte, Goldmans, CMS Cameron McKenna, MOFO, Reedsmith, Salans, RCBG (US) and Colliers.

## **Streamlining processes for a multi-user marketing campaign**

Co-ordinating marketing campaigns with multiple suppliers and stakeholders – particularly if working across different countries and time zones – can be a logistical nightmare. Designers will be demanding brand guidelines. Creative agencies will be asking for media schedules. Account planners will want the latest sales figures. Requesting all this information – and waiting for responses – consumes valuable time.

PROJECTFUSION allows files and documents to be stored in one secure, central location that is accessible to any specified users with an internet connection. Files can be uploaded to the project area from any location. Managers can give nominated staff, clients and suppliers password access to the files they have permission to see.

As TCii's Terry Irwin explains: "This streamlining of processes can save our clients considerable time and substantially increase their working efficiency."

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## Background information

TCii Strategic and Management Consultants provides strategic advice and practical support to privately owned companies, and results-driven strategic advice to larger businesses. It has a worldwide client base drawn from numerous industry sectors.

PROJECTFUSION is a British software company with offices in London and Melbourne. It maintains a team of high quality developers in London, to facilitate the production of high quality software and the quick roll-out of updates and enhancements.

## For more information please contact:

Terry Irwin  
Managing Director  
TCii Strategic and Management Consultants  
33 Cavendish Square  
London  
W1G 0PW  
UK

Tel: 020 7099 2621  
Fax: 020 7099 2623  
Email: [terry.irwin@tcii.co.uk](mailto:terry.irwin@tcii.co.uk)  
[www.tcii.co.uk](http://www.tcii.co.uk)  
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