

PRESS RELEASE

TCii contributes to Finnish-British Chamber of Commerce seminar on survival in the current economic climate

The Finnish-British Chamber of Commerce is hosting a breakfast seminar in London on the state of the economy and how businesses can survive the downturn. The panel of expert speakers will include Terry Irwin of TCii Strategic and Management Consultants.

London, 13 May 2009 – The Finnish-British Chamber of Commerce (FBCC) will this week host a topical breakfast seminar on the current economic climate, and has asked Terry Irwin, Managing Director of UK based TCii Strategic and Management Consultants, to contribute alongside three other expert speakers.

Entitled “Doing business in a slowing economy”, the seminar will take place in the City of London on Thursday 14 May, from 8.30am to 10.00am. Places can be reserved via the FBCC on +44 (0) 20 8741 6352 or fbcccevents@fbcc.co.uk.

Recession-survival tips for businesses

Terry Irwin’s presentation will include a range of useful tips on how to do business – and even thrive – in a slowing economy. He will cover crucial topics such as:

- understanding the four phases of economic cycles so that you can stay ahead of the game
- how to benefit from a downturn by predicting when the economy will move to the next phase, through rate of change analysis and knowing which key indicators to track
- seven steps businesses can take to ride out the economic storm
- how to safely acquire a troubled company
- using the credit function to retain customers and gain new ones
- stepping up accounts receivable – how to deal with non-paying customers
- a ten-point recovery plan for getting out of serious financial trouble
- steps to develop financial discipline.

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Economic insights

Three other speakers from leading financial organisations will cover subjects from their respective areas of expertise:

- Pasi Kuoppamäki, Senior Economist at Sampo Pankki, will talk about the current economic climate in Finland.
- Economist Mikael Nilsson from Barclays Capital will give a presentation about the Scandinavian markets in a global context.
- UK Economist David Tinsley from National Australia Bank will give some fresh insights into the economic situation in the UK.

Anyone interested in attending the seminar can book a place by emailing fbccevents@fbcc.co.uk. The cost of the event, including breakfast, is £20 for FBCC members and £25 for non-members.

The venue is the premises of J-M Capital at 60 Lombard Street, London EC3V 9EA, a short walk from Bank and several other tube stations. Breakfast and registration will start at 8.30am and the seminar programme at 9.00am.

Background information

TCii Strategic and Management Consultants provides strategic advice and practical support to privately owned companies, and results-driven strategic advice to larger businesses. It has a worldwide client base drawn from numerous industry sectors. TCii also offers expert presentations on a wide range of business topics for conferences and seminars worldwide.

The Finnish-British Chamber of Commerce, based in West London, has a long tradition of facilitating Anglo-Finnish business, trade and mutual understanding, as it was initially established as a trade guild in 1965. The Chamber's mission is to add value to business operations of Finnish companies in the UK, and to help UK companies to establish themselves in Finland.

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